

2025

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SOLD

PROJECTS

HIGHLIGHTS



REDWOODS
DOWLING KERR

PART OF THE  **ALTIVUS GROUP**



Achieve the **Business** **Exit** You Deserve

Selling your business is one of the biggest decisions you'll ever make. So, who you choose to guide you through that journey matters. At Redwoods Dowling Kerr we are proud to be market leaders in the childcare and education sector, with a proven track record of delivering exceptional outcomes for childcare business owners across the UK.

As industry leaders our success is built on deep sector knowledge combined with a commitment to achieving our clients' goals. From the first conversation, we take time to understand what matters to you and build a bespoke sales strategy around your personal and financial objectives. Every step is managed by our team of childcare specialists. Combining expert research, targeted buyer outreach and skilled negotiation, we manage the sale process end-to-end – minimising stress, protecting confidentiality, and maximising results.

We understand that every business – and every business owner – is unique. Whether your priorities are maximising value, ensuring a smooth and discreet process, or finding a buyer who shares your values, our role is to guide you through your exit with clarity, confidence, and expertise.

We know your sector inside out. Our team has successfully handled some of the most complex and high-value sales in the market. In the following pages we have highlighted just a few of our recent sales to give you a flavour of what we have achieved for our clients.

At Redwoods Dowling Kerr we don't just sell businesses – we build lasting partnerships. We're here to have a meaningful conversation about your future and work with you to shape a successful, rewarding exit.

We look forward to talking about your plans - and how we can help you achieve your goals.

Act now: for a limited time, we're offering an exclusive **20% discount*** on our fees when you instruct us and quote Ref: **RDK BROCHURE 2025** before the end of July 2025.

Contact us on **01772 540 851** or **contactRDK@redwoodsdk.com**

*subject to minimum fees

RECENTLY SOLD Group Settings

PROJECT AMBER

Tiny Turners

Based in the North East

4 Freehold properties
Combined capacity for 335 children



PROJECT TUSCANY

Serenity Care Homes Ltd

Based in the South East

2 Freehold properties
Combined capacity for 8 children
Group of Children's Care Homes



PROJECT FERGUS

Daisy Chain Childcare Ltd

Based in Yorkshire

4 Leasehold properties
Combined capacity for 220 children



PROJECT TITAN

Beaconsfield Childcare Ltd &
First Steps Property Ltd

Based in the South East

1 Freehold & 1 Leasehold properties
Combined capacity for 150 children



Case Studies

PROJECT SAFARI

The Green Giraffe Group

Group of 5 Children's Day Nurseries in Cardiff, Wales

- ✓ A group of **five leasehold nurseries** with a combined capacity for 305 children under five.
- ✓ All settings are highly rated by CIW, with several achieving 'Excellent' in key areas
- ✓ Turnover of **£4.6m** and EBITDA exceeding **£967k** for year ending 2024.

Having multiple landlords can sometimes delay the timeline, but our experienced team ensured momentum was never lost. With motivated buyers and sellers, and our proactive coordination, we managed potential complexities throughout the transaction.

Our sector expertise played a critical role at every stage. Through persistent communication and strategic negotiation, we anticipated challenges and aligned stakeholder interests to keep the process moving.

Thanks to our hands-on approach, the deal completed within a tight timeframe, delivering outstanding results.

Multiple viewings and offers | High bids | Short time to completion



Case Studies



PROJECT FLORENCE

The Oxfordshire Nursery Group

Group of 4 Children's Day Nurseries in Wantage, Oxfordshire

- ✓ A group of **four leasehold nurseries** with a combined capacity for 318 children aged 0 to 5.
- ✓ All settings are rated 'Good' by Ofsted and designed to create engaging environments.
- ✓ Turnover of **£4.6m** and adjusted EBITDA exceeding **£1.55m** for year ending 2024.

Liaising with all parties was key to securing the best outcome in this deal. Multiple viewings led to several strong offers, with high bids driven by our targeted buyer approach.

The business was ultimately sold to a recurring private equity buyer, known to us through previous transactions. With many moving parts, we managed communication between all sides, keeping the process on track and on time.

Our hands-on approach and sector expertise helped deliver a smooth sale and a result that exceeded our client's expectations.

Multiple viewings and offers | High bids | Sold to recurring PE buyer

RECENTLY SOLD Settings

PROJECT SPA

Dargan Child Care Ltd

Based in Yorkshire

1 Freehold property
Capacity for 110 children



PROJECT SERENDIPITY

Mulberry Roots Ltd

Based in the North West

1 Freehold property
Capacity for 70 children



PROJECT LINDSEY

Central Park Nursery Ltd

Based in West Midlands

1 Freehold property
Capacity for 105 children



PROJECT ORION

Ridgemount Cottage
Nursery School

Based in the South West

1 Leasehold property
Capacity for 120 children



Client Testimonials

We're rated
on TrustPilot

4.8 ★

"Amazing! We have now sold 3 Day Nurseries with RDK. On each occasion they have been brilliant.

It was a wonderful partnership where we worked together to achieve what we wanted - to sell our nurseries for the best price. This partnership included the content of the IM, the price and who we wished to entertain as prospective purchasers.

A professional, friendly partnership is what they promised and was indeed what we got. An amazing company. If you want to sell your setting and want to get a good price then go with RDK - it very much worked for us."



"Redwoods were great at selling my business for me. A big thank you for supporting me all the way. RDK quickly found buyers and put them in touch with me. I was amazed at how quickly things moved without disrupting the day to day running of my pre-school setting."



"We have recently sold our Children's Nursery through RDK. The negotiator was extremely professional and helpful throughout the process. He kept all parties informed at all times and through his regular communications and updates we were able to move smoothly and quickly to the completion of our sale."





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Call us

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Email us

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*subject to minimum fees

Social media:

@RedwoodsDK 

www.redwoodsdk.com

*Redwoods Dowling Kerr
is part of the Altius Group*

Eaves Brook House
Navigation Way
PR2 2YP Preston